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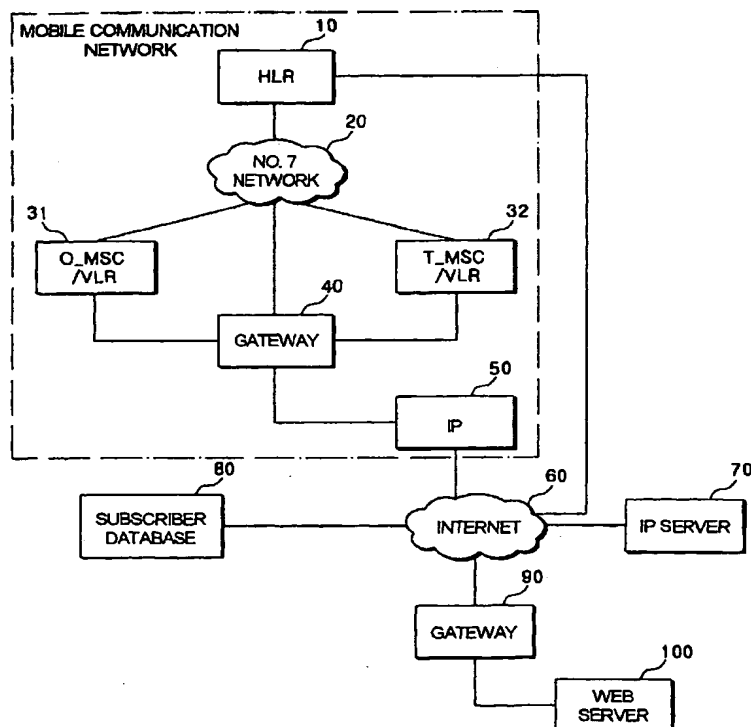
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- (71) Applicant (for all designated States except US): SK TELECOM CO., LTD. [KR/KR]; 99, Seoring-dong, Jongro-gu, Seoul 110-110 (KR).
- (72) Inventors; and
(75) Inventors/Applicants (for US only): LEE, Sang-Yoen [KR/KR]; Sat-Beol APT 109-802, Bundang-dong, Bundang-gu, Sungnam-shi, Kyungki-do 463-030 (KR). HAM, Hee-Hyuk [KR/KR]; Sin-dong 1-liver park 705-2602, Noryangjin-dong, Dongjak-gu, Seoul 156-050 (KR). KIM, Ki-Moon [KR/KR]; Shinmyung-boram APT 202-401, Bugae 3-dong, Bufyung-gu, Incheon 403-100 (KR). NOH, Young-Tae [KR/KR]; Jungang APT 104-201, Shinrim-dong, gwanak-gu, Seoul 151-010 (KR). PARK, Jae-Young [KR/KR]; 2938, Sungnam-dong, Jungwon-gu, Sungnam-shi, Kyungki-do 462-130 (KR).
- (74) Agent: LEE, Jong-Il; #904, BYC Bldg., 648-1 Yeoksam-dong, Gangnam-gu, Seoul 135-080 (KR).
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(54) Title: METHOD AND APPARATUS FOR MANAGING PRESENTING AND CHANGING RING-BACK SOUNDS IN SUBSCRIBER-BASED RING-BACK SOUND SERVICE



(57) Abstract: Disclosed herein is a method and apparatus for managing ring-back sounds in a subscriber-based ring-back sound service. The method includes the first step of storing common ring-back sounds and reporting details of use of the common ring-back sounds, the second step of storing individual ring-back sounds and reporting details of use of the individual ring-back sounds, and the third step of statistically compiling the reported details of use and determining whether to maintain storage of the ring-back sounds based up the statistically complied details. A method and apparatus for presenting and changing ring-back sounds based upon the ring-back sound managing method and apparatus are provided.

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